

Collections with Humor



**This is our accounts receivable admin.
They're waiting for your payment and
hoping to see it before the next Ice Age**

MarketingInsights.Info

As An Email Reminders (Friendly Collection Notes)

Subject: *Let's thaw this out before the next Ice Age!*

We know things get busy—but our Accounts Receivable team has been waiting a while!

Can we count on your payment this week? It'll make their day—and keep them from turning into a fossil.

Thank you for your partnership and timely attention!

As Printed Invoice or Statement Inserts

Include this cartoon as a small panel or footer on overdue statements or reminder letters.

It adds humor without confrontation and often prompts faster responses because it stands out from typical bland invoices.

As an Internal Morale Booster

Use it as part of a “Collections with Humor” campaign to show that persistence can still be personable.

How to Use:

Right Click on cartoon image; click copy and then paste in your communication.